



Natural Process: That Environmental Laws May Serve The Laws of Nature

Every once in a great while, a book comes along from out of nowhere, that integrates diverse, competing interests into a new set of solutions to long-standing problems; a challenging work, that changes the way you see, forever.

Now lest you think that this is some goofy hype from a distracted publicist, see the reviews on the back side. It's true.

This book isn't about just the environment; it's about a world of possibility in science, labor, love, and money. It's about that terrible, subtle tragedy of people who destroy what they say they want to save by a greed they cannot see. Though it is a global story, it starts at that place I call home.

Natural Process introduces a free-market environmental management system that gradually eliminates the need for permits, regulations, and agency enforcement. Its design starts with proven product-design and manufacturing process-control techniques used to assure consumer product quality and safety. These components are incorporated into a system of checks and balances that uses third party certification and pooled risk to price the use of natural assets objectively while protecting private property rights. It can improve our care of the environment in harmony with an advanced economy.

Not since *Atlas Shrugged* has there been a book with the intellectual power to initiate such a social transformation. Not since *Silent Spring* has such a compelling case for fundamental change been made, and this time for honest environmental reasons. This 455 page, five-part work rigorously demonstrates how regulatory government operates under false premises, rendering its managing agencies dependent upon continuing problems, incapable of balancing competing risks, and subject to political corruption. The book makes its case with detailed analyses of original source data that reveal a new way to do better for both nature and humanity. It proposes specific examples and suggests an implementing strategy. It is a thought-provoking work that handles an emotional subject with a delightful sense of humor.

Mark Edward Vande Pol brings a diverse background to the field of environmental management. His experience includes hands-on research in habitat restoration, machine design, manufacturing electronics and medical devices, software development, pest control, formulation and compatibility testing, design of experiments, industrial and residential construction, regulatory compliance and quality system design, vendor qualification, and documentation control. His university education is founded in control system mathematics, economics, and Constitutional philosophy. He combines that experience with the drive and commitment, characteristic of product creators, and the respect for working people derived from having done the hard work with his own hands.

Mr. Vande Pol was a leading participant in the Santa Cruz County Local Agenda 21 Biodiversity and Ecosystem Management Roundtable. His purpose was to see rigorous science respected in policy. The final document, presented as "consensus," was rewritten in secret by non-participants. It was a fraud.

That did it. Mr. Vande Pol halted his career and spent three years without pay, researching the causes of environmental mismanagement and developing this free-market alternative. Reading it carefully will forever change the way you see the role of private property, free enterprise, and individual liberty in improving environmental health. You can read excerpts at www.naturalprocess.net. It is available for purchase from Wildergarten Press at www.wildergarten.com.



Reviews of Natural Process

by Experts, Representing Competing Interests

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Dean Cromwell, Former Executive Officer of the California State Board of Forestry:

A fresh perspective and most welcome. The writing style makes for a very good "read." It is incisive and well directed. The proposed solutions are creative and deserve to be tried.

Jennifer Nielsen, Ph.D., Fisheries Geneticist, USGS, BRD:

Clear, concise, and forward thinking in a manner seldom seen in the current literature on this topic. The vision of resource management presented and the sea change of consciousness, necessary for the implementation of sound policies, deserve a broad readership.

William Holmes, Soper Wheeler Co, formerly member of the California State Board of Forestry:

Mr. Vande Pol's depth of knowledge and accurate perception of the Environmental movement and its consequences are most comprehensive. As a tragic record of where we are today, as more and more property rights are expropriated from private to public (civil to civic), the book is a treasure. He makes some most ingenious proposals and I would love to live in that world, but certainly I will not; nor, I fear, will any of my descendents.

Douglas Leisz, Associate Chief U.S. Forest Service (Retired):

Powerful. Comprehensive. A must read for those with serious interest in our environment. It will change the way you think about solving our environmental issues and the role for government and responsible private citizens in providing solutions. Vande Pol suggests a creative approach, which deserves discussion, development and trial. Compelling insights document current failures and political ramifications.

Ric Costales, former President, California People for the USA:

The technical understanding of the issues (economics, government, physical and life sciences, logic, taxation, logging, etc.) are each substantial. However, the overall integration of these various disciplines in the context of natural resource issues, is, to put it mildly, astounding. I can imagine no one with a broader, in depth, technical understanding of the components and interrelationships of the natural resource catastrophes we are facing.

Walt Shultz, Supervisor, El Dorado County, CA (1995-1999):

Finally! A path to retire inordinate suspicion and fear! A whole new industry, just waiting to be given birth! Every public official, regardless of level or branch of government, should read this book. It is a plausible blueprint for returning "Nature Care" from the ridiculous, to the sublime, through a "good-natured" and simple concept.

J. Gordon Edwards, Ph.D. Entomologist, San Jose State University:

It's a marvelous book! I could comment favorably on every section, and every page! VERY impressive!!

Tom McDonnell, Director, Natural Resources and Policy, American Sheep Industry Association:

This book will change the way you see environmental management. It has significant and original supporting data. It is loaded with insights that continue to develop after multiple readings.

Marty Moore, Ph.D. Land Use Planning, Executive Director, Eastern Arizona Counties Organization:

This book is an important contribution to a growing new environmental movement. Its ideas appear sound, and lay the groundwork for a coordinated, private sector approach to environmental management that may prove to be an effective alternative to failed government practices.

Howard Hutchinson, Executive Director, Coalition of Arizona/New Mexico Counties:

Many of us have stumbled over the question of how we can manage our natural resources without government regulatory schemes and agents. Don't we have to have some central control over our air, water and land?

Well the answer that we knew was there but could not put into words or action is now revealed in Natural Process by Mark Edward Vande Pol. A whole new concept of environmental management awaits your tour. Just this brief glimpse will set your mind reeling with new possibilities. You will find yourself asking, "How could we have been so blind?"